RESOLUTION NO. 22-XXXX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HERMOSA BEACH, CALIFORNIA ADOPTING AN ECONOMIC DEVELOPMENT STRATEGY

THE CITY COUNCIL OF THE CITY OF HERMOSA BEACH, CALIFORNIA, DOES HEREBY RESOLVE AS FOLLOWS

Section 1. Findings.

- A. The Economic Development Committee was established by the Hermosa Beach City Council at its meeting held on April 28, 2020.
- **B.** By direction of the Economic Development Committee, an Economic Development Strategy has been prepared including actions intended to enhance the City and strengthen the local economy through Citywide Beautification, Downtown Initiatives, Municipal Code Amendments, Business Outreach, and a City Economic Development work program.
- **C.** The Economic Development Committee approved the Economic Development Strategy and recommended the City Council adopt the Economic Development Strategy at its meeting held on May 2, 2022.

SECTION 2. Based on the foregoing findings, the City Council hereby approves the Economic Development Strategy attached hereto as Exhibit A and incorporated herein by reference.

SECTION 3. This Resolution shall take effect immediately. The City Clerk shall certify to the passage and adoption of this Resolution; shall cause the original of the same to be entered among the original resolutions of the City Council; and shall make a minute of the passage and adoption thereof in the minutes of the City Council meeting at which the same is passed and adopted.

PASSED, APPROVED and **ADOPTED** this 14th day of June, 2022.

| PRESIDENT of the City Council and MA | AYOR of the City of Hermosa Beach, California |
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| ATTEST: | APPROVED AS TO FORM: |

| Myra Maravilla, City Clerk | Michael Jenkins, City Attorney |
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EXHIBIT A ECONOMIC DEVELOPMENT STRATEGY