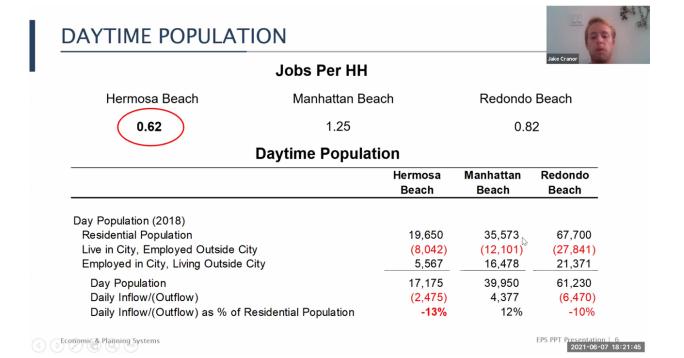
From:	Maximus Salon
To:	City Clerk
Subject:	Item e) FAR
Date:	Wednesday, November 2, 2022 8:19:12 PM
Attachments:	image1.png

Dear Mayor, city council and city leaders,

On the conversation about FAR, not only I wholeheartedly agree and support staff report that "Revisiting the allowable FAR in the commercial land use designations could serve a dual purpose in accommodating flexibility in the development of commercial properties and meeting the City's RHNA obligations" and on top of that, this decision and act will lead to revenue increases to the city and stronger and more vibrant business community. As a reminder, please see the attached page from the study done by Economic & Planning systems for EDC and our city last year.

Best to you all , Ed Hart



Ed Hart 419-421 Pier Ave, HB