

From: noreply@granicusideas.com
To: [Eduardo Sarmiento](#); [City Council](#); [Suja Lowenthal](#); [Angela Crespi](#)
Subject: New eComment for City Council Virtual Meeting Closed Session - 5:00 PM=0ARegular Meeting - 6:00 PM=0ADuly
Posted on May 20, 2021 at 9:00 p.m. by E.S.
Date: Monday, May 24, 2021 9:33:38 PM

[SpeakUp](#)

New eComment for City Council Virtual Meeting Closed Session - 5:00 PM Regular Meeting - 6:00 PM Duly Posted on May 20, 2021 at 9:00 p.m. by E.S.

Laura Pena submitted a new eComment.

Meeting: City Council Virtual Meeting Closed Session - 5:00 PM Regular Meeting - 6:00 PM Duly
Posted on May 20, 2021 at 9:00 p.m. by E.S.

Item: b. REPORT 21-0325 CITY COUNCIL REVIEW AND RECONSIDERATION OF THE APRIL 20, 2021 PLANNING COMMISSION DECISION TO DENY A REQUEST FOR A CONDITIONAL USE PERMIT AMENDMENT TO PROVIDE ONSITE SALE, SERVICE, AND CONSUMPTION OF GENERAL ALCOHOL INDOORS ONLY WITHIN THE HOTEL LOUNGE FOR REGISTERED GUESTS ONLY, SEVEN DAYS A WEEK 7:00 A.M. TO 10:00 P.M. AT AN EXISTING HOTEL (H2O HERMOSA) AT 1429 HERMOSA AVENUE, AND DETERMINATION THAT THE PROJECT IS CATEGORICALLY EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA). (Community Development Director Ken Robertson)

eComment: Dear Mayor, Council Members, and Staff – I would appreciate your support in approving H20's request to modify their CUP to allow for service of beer and wine to their hotel guests. As many of you know it has been extremely financially challenging for all businesses in Hermosa to perserve through the past year during the Pandemic. Considering other hotels in Hermosa like the Beach House and Hotel Hermosa provide similar beverages to their guests it would allow H20 to operate on an equal footing with their counterparts. As a business owner, it is essential to attract clientale that expect an upscale boutique hotel to offer the amenities that comes with staying in similar accommodations. I look forward to working with all of you to contribute to a "Business-Friendly" environment for all. Thank you for your thoughtful consideration, Laura Pena

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