

August 11, 2020 – Hermosa Beach City Council Meeting

Supplemental Information regarding additional community feedback on Item 6c – Lane Reconfiguration Concepts for Hermosa Avenue

City Staff reached out to businesses in the downtown area concerning the draft concepts for a potential lane reconfiguration on Hermosa Avenue in the days leading up to the August 11, 2020 City Council meeting. This included direct emails to businesses located on Hermosa Avenue as well as additional sharing of the information by members of the Economic Development Committee stakeholder group. The concepts were presented to the stakeholder group by City staff at their August 5th meeting and reference to their feedback is mentioned in the Staff Report.

Attached are emails and correspondence from a number of businesses and community members received since that meeting regarding the lane reconfiguration concepts.

-----Original Message-----

From: Kathy Knoll <kathyknoll@earthlink.net>

Sent: Tuesday, August 11, 2020 12:48 PM

To: Suja Lowenthal <suja@hermosabeach.gov>; Douglas Krauss <dkrauss@hermosabeach.gov>; Mary Campbell <Drmarycampbell@gmail.com>; Ken Robertson <Krobertson@hermosabeach.gov>; City Council <citycouncil@hermosabeach.gov>

Subject: Feedback from downtown businesses on street closures.

Suja, Doug, Ken, Mayor Campbell, and City Council members. We put an email out to several of the downtown businesses especially those on Hermosa ave that will be affected by the street closure. I will try to recap however we have several differing opinions regarding all concepts. Most seemed interesting in concept 2 or 3 but pros and cons to both. Not one person liked concept 1. I also think people are confused on how the bike paths will actually work?

Feedback.

Concept 2.

Pros

Front in parking - most everyone prefers Bike path But some feedback in favor of concept 2 with no bike path

Cons

Bike path

Less parking

Less outdoor dining

Concept 3

Pros

More outdoor dining

More parking

Bike path

Cons

Back in parking -NEGATIVE INPUT FROM MAJORITY. There is major concern and pushback regarding reverse parking. Think you will get from residents as well.

Here are a couple comments. There has been a lot of back and forth. Too much to put here.

Losing a lane and waiting for people to back out is going to hurt the businesses. I as one will go down another street. You will lose me driving by. Ron

Option 3 is definitely the best for businesses that want to use outdoor space. It will add 7+ feet of space to utilize. - Dave Davis

I like concept 2. Reducing traffic to one lane will be enough of a dramatic change. Merging two lanes into one will slow down traffic but then also having cars stopping to back in for parking will cause further delay and will be a nightmare I also like idea of implementing second strand on beach for bike path. I

took pictures of man bch yesterday. Having the walking strand with median between bike path with plants is much classier and aesthetically pleasing. Probably increases property valued too. Think now is the time to get this going! - Kathy Knoll

Here were some other suggestions:

-Option 2 with no bike path

-Close eastside of Hermosa Ave and make westside two lane.

-All agree this would be a good time to look at adding a second strand for bike path on beach.

-Pls extend plan - All concepts stop at 10th street and many of businesses south Ned help and would like to be included in the plan. I think you got a left from Radici. That part of town is often forgotten and needs help.

As you can see it is very divided. May need to go back and come up with some alternatives. I'm sure you will get phone calls tonight as well.

Hope this helps and is not too confusing. Kathy.

Sent from my iPhone

Douglas Krauss

From: Laura Francisco <enzo903@cox.net>
Sent: Monday, August 10, 2020 10:23 PM
To: Douglas Krauss
Cc: Leeanne Singleton; Suja Lowenthal; kathyknoll@earthlink.net; City Council; Brian Cooley
Subject: Re: Hermosa Avenue Lane Reconfigurations

To Whom It May Concern,

Thank you for including Radici on this email. I love the concept of the lane closure in Hermosa. It's all so exciting and a breath of fresh air considering all the controversies and challenges we have been through this year. It's like a rebirth of our community having gone through the horrific labor of Covid.

This is a perfect opportunity for us to fully embrace all of downtown Hermosa Beach businesses, which also happens to include the businesses along 9th Street. It's clear from the diagrams that we have not been included and yet, technically, we too are downtown Hermosa Beach. As such, we remain the forgotten Street. Please consider us in this evaluation before "another one bites the dust."

By the way if anyone has information on the new establishment that took over Hots Kitchen and Hermosa Mexican cuisine, they should be included as well.

Kind regards,
Laura Francisco

Sent from my iPhone

On Aug 7, 2020, at 10:18 AM, Douglas Krauss <dkrauss@hermosabeach.gov> wrote:

Dear Hermosa Avenue Business,

The City has been discussing ways to enhance outdoor opportunities and foot traffic during the pandemic in the City's downtown corridors. At the July 14th meeting, the City Council directed staff to proceed with the development of plans to temporarily reconfigure both Hermosa Avenue between 10th and 14th Streets, and Pier Avenue between Hermosa Avenue and Valley Drive with the goal of expanding space for outdoor business operations, increasing foot and bicycle traffic in the area, and generally providing opportunities for businesses to better utilize the public right-of-way during the COVID-19 pandemic while maintaining similar levels of on-street parking. Attached are three concepts that show possible reconfigurations, along with a table summarizing the differences between the concepts, for the Hermosa Avenue section. Concepts for Pier Avenue are still under development. These are just concepts at this time but we sincerely appreciate any feedback you have so that an option can be selected and refined into final construction plans. Each of these concepts consists primarily of striping and sign installation. Businesses will be responsible for constructing their decks and existing decks can be expanded to fit the new configurations under the businesses' existing permits with no additional permit fees.

We are reaching out to get your feedback on these concepts and hope you can let us know if you have a preference or concerns about any of the concepts proposed. Your feedback will then be shared with City Council at their August 11 meeting and will help to inform the final designs and potential

implementation of these temporary changes based on your input and City Council direction. Please email any comments or questions as soon as you are able. If you'd like to speak by phone, please send me your contact info and what times would be convenient for you to discuss.

Thank you,

Douglas Krauss

Environmental Programs Manager | City of Hermosa Beach

Phone: 310.750-3603 | Email: dkrauss@hermosabeach.gov

[COVID-19 updates: hermosabeach.gov/coronavirus](https://www.hermosabeach.gov/coronavirus)

<image003.jpg>

As of Monday March 16, 2020, the City of Hermosa Beach has significantly altered City operations to slow the spread of the novel coronavirus (COVID-19). We have canceled and postponed major events, suspended senior center and community programs and are limiting public access to City offices including City Hall and the Community Center. We are making these changes in compliance with Gov. Gavin Newsom's and public health experts' recommendations to cancel large gatherings and practice social distancing indefinitely.

City staff and services will be transitioning to make services available by phone, email or online and there may be a delay in responding to your email as we work to make the transition. A list of City services and department contact information is available on the [City Directory](#) page of the website. Hermosa Beach police and other City staff that provide essential services outside City Hall – such as street repairs and other public works functions – will continue their work in the community, while taking additional precautions to reduce the risk of spread.

We continue to evaluate impacts and changes to services from the City and our partners and will do our best to keep you updated about changes as information is made available.

We appreciate your patience as we work through these changes and encourage you to check back frequently on our website to confirm the status of City services and events at: <https://www.hermosabeach.gov/coronavirus>.

<Hermosa Ave 3 Concepts.pdf>

<Hermosa Avenue Chart of Traffic Concepts.pdf>



August 11, 2020

Re: 8/11 HB City Council Meeting, Item 6c

Dear Hermosa Beach City Council and City Manager,

On behalf of the Hermosa Beach Chamber of Commerce & Visitors Bureau, we ask that you try to keep CONSISTENCY AND SIMPLICITY in Hermosa Beach Downtown during C-19.

After careful review of the Hermosa Avenue parking spaces and looking at solutions in other cities that have parallel and head in parking, including Manhattan Beach, the Chamber would like to support the following two recommendations.

We would prefer to keep the parking and lanes the way they are now, with the temporary outdoor dining as it exists, including approved areas, and we feel this would be the least costly, while fulfilling the need for outdoor dining which is our priority and the least disruption to our community.

If we were to choose one of the concepts that were proposed, it would be concept #2, with no bike lane, on a temporary basis. The reasons for this would be that it offers a larger dining area than existing and has head in angled parking, which is strongly preferred, but we feel the bike lane would not be safe.

In addition, the Chamber would like the City to investigate the possibility of widening the Strand and adding a bike path there. This would provide a safe space for both bicycles and pedestrians on the strand and be consistent with our surrounding cities. It would also help with the social distancing on the strand.

Thank you for all your hard work and dedication to our beautiful City, businesses, and residents.

Sincerely,

Maureen Hunt

Maureen Hunt
President / CEO

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