

**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Eduardo Sarmiento](#); [Suja Lowenthal](#); [City Council](#); [Angela Crespi](#)  
**Subject:** New eComment for City Council Hybrid Meeting - Face masks required for all in-person attendance=0AClosed Session - 5:00 P.M.=0ARegular Meeting - 6:00 P.M.=0ADuly Posted on August 5, 2021 at 10:25 p.m. by E.S.  
**Date:** Tuesday, August 10, 2021 1:34:05 PM

---

[SpeakUp](#)

---

## New eComment for City Council Hybrid Meeting - Face masks required for all in-person attendance Closed Session - 5:00 P.M. Regular Meeting - 6:00 P.M. Duly Posted on August 5, 2021 at 10:25 p.m. by E.S.

dean francois submitted a new eComment.

Meeting: City Council Hybrid Meeting - Face masks required for all in-person attendance Closed Session - 5:00 P.M. Regular Meeting - 6:00 P.M. Duly Posted on August 5, 2021 at 10:25 p.m. by E.S.

Item: a. REPORT 21-0470 TEXT AMENDMENT 21-02 CONSIDERATION OF AMENDMENTS TO THE HERMOSA BEACH MUNICIPAL CODE REGARDING OFF-STREET PARKING IN COMMERCIAL ZONES AND DETERMINATION THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO SECTIONS 15061 AND 15308 AND THAT THE ENVIRONMENTAL ANALYSIS FOR THE PROPOSED AMENDMENTS HAVE BEEN CONSIDERED UNDER THE ENVIRONMENTAL IMPACT REPORT PREPARED FOR THE CITY OF HERMOSA BEACH'S COMPREHENSIVE GENERAL PLAN AMENDMENT (Community Development Director Ken Robertson)

eComment: This item is titled and deceives the public to think that we are reducing off street parking, It is really reducing requirements for large scale improvements and resulting in increased rents to large property landholders. The only ones to afford this will be large bars and restaurants. While it is commendable to simplify parking rules for expanding small businesses, this does not appear to do it. If one reads the language of the draft ordinance, it is just as cumbersome and complicated as the existing one. The end result of this will also be an invitation for an oversized hotel development to move right into our quaint city and will change the character of Hermosa for generations to come. 2 years ago, we were successful in convincing the developer to pull the Strand Hotel development project. This change will give the green light for a return to a massive development, taking over our public alley and 5 plus years of construction vehicles in our neighborhoods. There have been many meetings with stakeholders but the stakeholders seems to be limited to restaurants and large land owners. It appears that

the real stakeholders are the residents that already have a hard time parking on streets. There was no study or information about how this proposal impacts residents' parking. We need to go back to the drawing board and really simplify the rules. Make it apply equally to everyone. Other cities can do this. I hope Hermosa can do better than this not well thought out proposal.

[View and Analyze eComments](#)

This email was sent from <https://granicusideas.com>.

[Unsubscribe](#) from future mailings