



Michelle Crispin

Support

05-20-

2024

11:06 am

Dear Members of the Planning Commission,

I strongly support H2O Hotel's application for an amendment to their Conditional Use Permit (C.U.P.) and believe that approving this amendment will positively impact both the local business and the wider community.

Please consider the following points:

- Since opening, H2O Hotel has had no recorded issues or noise complaints.
- Other boutique hotels in the area operate lobby lounge areas without restrictions on whether patrons must be overnight guests.
- H2O Hotel actively contributes to local events and is involved in our city.
- Requiring H2O Hotel to conduct a traffic study for events with 20-79 attendees, who are likely acquaintances, imposes an undue financial burden on the business.

We respectfully request that you consider approving the proposed amendment to allow guest numbers within their established occupancy limits of 79 people in the lobby and 48 people on the third-floor deck.

In conclusion, the Hermosa Beach Chamber of Commerce firmly supports H2O Hotel's application for a C.U.P. amendment. The requested changes are reasonable, equitable, and beneficial for both the business and the community. We respectfully urge the Planning Commission to approve this amendment and support the continued success of H2O Hotel.

Thank you for your consideration.

Sincerely,

Michelle Crispin

Advocacy Committee Chair

Hermosa Beach Chamber of Commerce Board of Directors