

From: noreply@granicusideas.com
To: [Eduardo Sarmiento](#); [City Council](#); [Suja Lowenthal](#); [Angela Crespi](#)
Subject: New eComment for City Council Virtual Meeting (Closed Session - 5:00 PM, Regular Meeting - 6:00 PM), Duly Posted on May 20, 2021 at 9:00 p.m. by E.S.
Date: Saturday, May 22, 2021 10:05:21 PM

[SpeakUp](#)

New eComment for City Council Virtual Meeting (Closed Session - 5:00 PM, Regular Meeting - 6:00 PM), Duly Posted on May 20, 2021 at 9:00 p.m. by E.S.

Andrea Jacobsson submitted a new eComment.

Meeting: City Council Virtual Meeting (Closed Session - 5:00 PM, Regular Meeting - 6:00 PM), Duly Posted on May 20, 2021 at 9:00 p.m. by E.S.

Item: b. REPORT 21-0325 CITY COUNCIL REVIEW AND RECONSIDERATION OF THE APRIL 20, 2021 PLANNING COMMISSION DECISION TO DENY A REQUEST FOR A CONDITIONAL USE PERMIT AMENDMENT TO PROVIDE ONSITE SALE, SERVICE, AND CONSUMPTION OF GENERAL ALCOHOL INDOORS ONLY WITHIN THE HOTEL LOUNGE FOR REGISTERED GUESTS ONLY, SEVEN DAYS A WEEK 7:00 A.M. TO 10:00 P.M. AT AN EXISTING HOTEL (H2O HERMOSA) AT 1429 HERMOSA AVENUE, AND DETERMINATION THAT THE PROJECT IS CATEGORICALLY EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA). (Community Development Director Ken Robertson)

eComment: Dear Mayor Massey and honorable members of City Council; I'd like express my support of H2O's request to modify their CUP to allow service of wine and beer to their guests. I also want to thank Chhabria family for taking a risk to invest millions of dollars in Hermosa Beach to build a beautiful new boutique hotel which was completed and opened in the most challenging time during the middle of the pandemic. I have personally been friends of the Philo and Raju and our sons grew up together in Palos Verdes. We have done business together in both real estate and cars so I trust them to be good to their words. As a friend of the Chhabria family for many years, I feel that the city should offer the same support to this hotel that they have shown to our restaurants by offering creative solutions to support businesses in such a difficult economic time. These are different times than 2015 when this hotel was planned. For comparison, the Beach House Hotel has a liquor license and Hermosa Hotel was recently granted wine and beer. Both of these hotels may serve to anyone who is over 21 years old, with no restriction to serving registered guests only. This modified request for beer and wine is supported by Marje Bennetts, the General Manager of the Beach House Hotel, Courtney Ryan of Hermosa Hotel, and Marina Boulanger of Sea Sprite Hotel, as they all know that this is an important amenity for a hotel's

success. It is also supported by the business community. All restaurants in the city are allowed by rights to sell wine and beer until 10 pm and this hotel should be treated the same. Hermosa's hotels have been an asset to the city and our visitors. So let's think positive and assume the best. When the city adopted this wine and beer by rights rule there were people that feared this would cause problems but it didn't and the party atmosphere that existed in Hermosa years ago has been replaced by more responsible business operators. The Chhabria's have offered to withdraw their request to have liquor, and to accept wine and beer until 10 pm only. Serving a continental breakfast with mimosas or champagne is such a simple gesture to be able to offers guests in the lobby and will not impact city services. Please reconsider the planning commissions recent decision, and accept this compromise offer to support this luxury boutique hotel that is opening during such a difficult time. Thank you. Andrea Jacobsson JAMA Auto House

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