



HERMOSA BEACH
CHAMBER OF COMMERCE
AND VISITORS BUREAU

13 September 2018

Honorable Mayor Jeff Duclos
Hermosa Beach City Council
City of Hermosa Beach
1315 Valley Drive
Hermosa Beach, CA 90254

Dear Mayor Duclos and Hermosa Beach City Council:

I am sending this letter on behalf of the Hermosa Beach Chamber of Commerce and Visitors Bureau, in support of your proposal for the City of Hermosa Beach to sponsor another La La Land event.

This family friendly event draws a nice community crowd.

In addition, it helps support our local downtown Businesses during this slow time of year, and highlights the nostalgic history of Hermosa Beach.

Sincerely,

Maureen Hunt
President / CEO

9/17/18 AGENDA - PROPOSAL FROM MAYOR DUCLOS FOR SECOND ANNUAL 'LA LA LAND' EVENT
SUPPLEMENTAL LETTER FROM CHAMBER OF COMMERCE SUBMITTED TO THE CITY MANAGER'S
OFFICE ON 9/13/18 AT 1:53 P.M.