



**CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION**

Name Of Board/Commission **PLANNING COMMISSION**



Name **Jonathan Wicks**

Phone Number [REDACTED]

Address [REDACTED] Hermosa Beach, CA 90254

Email [REDACTED]

Occupation/Profession **Consultant**

Employer Name & Address **Walker Consultants, [REDACTED] LA, CA 90017**

REFERENCES (Please List Three References)

Personal: **Jason McDevitt, HB resident, [REDACTED]**

Professional: **Sirinya Matute, HB staff, [REDACTED]**

Other: **Ed Hart, HB business owner, [REDACTED]**

COMMUNITY PARTICIPATION AND SERVICE (Past and Present)

Why do you wish to become a Commission member?

I wish to become a Planning Commissioner to serve my community and neighbors. As a long time resident and renter, younger voices are needed on commissions to better represent the under served members of our best little beach city. Meeting the Regional Housing Needs Assessment goals and adding housing supply are critical to keeping young professionals in our city.

What do you feel are the duties and responsibilities of a Commission member?

Commissioners are tasked with maintaining and enhancing the built environment of the community. This includes Plan Hermosa generally, and other specific plans, such as Coastal zone. Commissioners advise electeds on council with regard to zoning, municipal codes, and long range planning.

Do you have any current obligations or responsibilities, which could be construed as a conflict of interest with your being a board/commission member? NO

If yes, please explain below:

Please add below or attach a resume with your education, employment, memberships, past activities, and other experience that you feel would qualify you as a Board/Commission member.
please see attached

Board/Commission	Meeting Location	Meeting Schedule
Building Board of Appeals	City Council Chambers	Second Monday of each month at 7 p.m.
Civil Service Board	City Council Chambers	Third Wednesday of each month at 5 p.m.
Parks, Recreation & Community Advisory Commission	City Council Chambers	First Tuesday of each month at 7 p.m.
Planning Commission	City Council Chambers	Third Tuesday of each month at 7 p.m. (in December meeting is on the second Monday)
Public Works Commission	City Council Chambers	Third Wednesday of odd-numbered months (January, March, May, July, September, and November) at 7 p.m.

Do you foresee any scheduling problems that might cause you to miss meetings? NO

How long have you lived in Hermosa Beach? Since 2009

Additional comments:

Thank you for this opportunity to apply to serve as a Hermosa Beach Planning Commissioner. If selected, I look forward to being of service.

I UNDERSTAND A RESUME MUST BE SUBMITTED TO THE CITY CLERK'S OFFICE AT CITYCLERK@HERMOSABEACH.GOV TO BE CONSIDERED FOR THE POSITION.

Signature:



Date: 12/19/2022



Jonathan Wicks, CAPP, CPP

Project Manager, Parking Technology and Operations

Jonathan joined Walker after 10 years of leadership positions with private parking operators including his role overseeing parking operations for the City of Beverly Hills. Based in the Hermosa Beach area Jonathan provides expertise in all manners of public and private parking operations throughout Southern California including luxury hotel and restaurant operations, on-street valet, class A commercial garages, hotel, event and stadium, mixed use, municipalities, off-airport, and flat lots.

Key Experience

Technology-based solutions
Access and revenue control
Parking Policy

Education

Bachelor of Arts, Pomona College

Affiliations

International Parking Institute
California Public Parking Association
National Parking Association
Strong Towns
Leadership Hermosa Beach
Pacific Intermountain Parking & Transportation Association (PIPTA)

Presentations

"Frictionless Parking In Culver City, California" NPA October 2018, Las Vegas, NV
Implementing Paid Parking: An Interactive Town Meeting Role Play", PIPTA July 2018, Portland, OR
"Implementing Paid Parking: An Interactive Town Meeting Role Play", IPI June 2018, Orlando, FL
"Optimize Your Parking Assets to Boost Revenue", October 2018, February 2018, April 2016 and October 2016, Lorman Webinars
"Planning an Automated Parking Guidance and Wayfinding System: An Interactive Experience", IPI May 2017, New Orleans
"Parking Maintenance 101", CPPA, July 2016, Sacramento, CA

With the surge in new parking management technologies on to the market, from reservation apps and valet enhancement and validations systems, to automated parking guidance systems, Jonathan's focus has turned to the design and implementation of parking systems and technology improvements for public and private entities including recent parking equipment and technology upgrade consultations the Cities of Santa Ana, Alameda, Culver City, Mountain View, Sacramento, San Francisco, Palo Alto, Long Beach, Pasadena, and Davis.

He has developed parking policy and procedures and consulted for the City of Beverly Hills, SFMTA, Starwood, CIM, LBA, the Irvine Company, and the Counties of Santa Clara, Alameda, and Contra Costa. He is a forward thinking parking operator who has recently led work in mobile App development and EV implementation.

Project Highlights

PARCS Design and Bid Documents, Downtown Parking Management Plan, Downtown Parking Inventory, City-wide Parking Facility Pricing Recommendations, Operator RFP Study, On Call Consulting
City of Culver City, CA
Parking Rate Study; Waikiki Residential and Commercial District Parking and Multimodal Recommendations
City and County of Honolulu, HI
Santa Monica Civic Center Mobility, Parking, and Curb Management Plan
City of Santa Monica
City of Long Beach Automated Parking Guidance System Design, Bid Documents
City of Long Beach
Valet Parking and Technology Implementation Plans
Multiple Hollywood Studios, names and references available on request
Downtown and Adjacent Residential Parking Analysis and Recommendations
City of Huntington Beach
City of Davis PGS Technology Expert Consultation
Davis, CA