

# City Council Hybrid Meeting (Closed Session - 5:00 PM and Open Session - 6:00 PM)

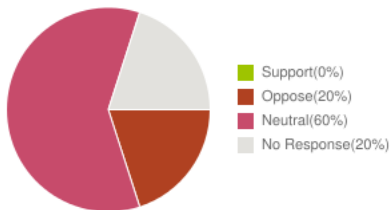
02-27-24 17:00

Agenda Name	Comments	Support	Oppose	Neutral
c) REPORT 24-0074 ADOPT RESOLUTIONS ESTABLISHING OPERATIONAL AND DESIGN GUIDELINES FOR ON-STREET COMMERCIAL ENCROACHMENT AREAS CITYWIDE AND ESTABLISHING FEES FOR COMMERCIAL ENCROACHMENT PERMITS AND ANNUAL PERMIT REAPPLICATION (Environmental Programs Manager Doug Krauss)	5	0	1	3

## Sentiments for All Agenda Items

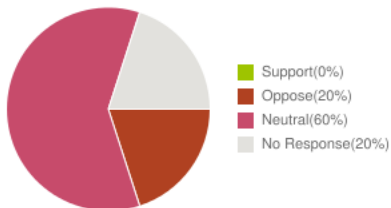
The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

### Overall Sentiment



Agenda Item: eComments for c) REPORT 24-0074 ADOPT RESOLUTIONS ESTABLISHING OPERATIONAL AND DESIGN GUIDELINES FOR ON-STREET COMMERCIAL ENCROACHMENT AREAS CITYWIDE AND ESTABLISHING FEES FOR COMMERCIAL ENCROACHMENT PERMITS AND ANNUAL PERMIT REAPPLICATION  
(Environmental Programs Manager Doug Krauss)

### Overall Sentiment



### Laurie Armer

Location: 90278, Redondo Beach  
Submitted At: 2:51pm 02-27-24

The seating for restaurants along Hermosa Avenue are blocking the view of other store fronts. This is unfair for the shops. The smaller shops need to be visible to the passersby. There needs to be equality for all stores and the same visibility from all perspectives, people walking and driving by.

### Virginia Horstman

Location: 90254, Hermosa beach  
Submitted At: 2:51pm 02-27-24

My name is Virginia Horstman and I own Stoked Chcolates which is located directly behind the outdoor dining deck of another restaurant. It seems unjust that another business has the rights to this area and not the business located in the building directly behind it. We should have the first right of refusal as the other restaurant has other available frontage. This particular deck is mostly blocking three other business instead of their own property. With its umbrellas, heaters & stacked chairs it blocks the direct sight line of all the walking traffic from the Pier. This is a major problem for the survival of my business. I am Hermosa resident with two children in the school district and am working hard to contribute value to our small community and it seems unjust that my own store frontage be taken from me and given to another restaurant. For the general welfare of the Hermosa Pier area we need to protect the interests of our small businesses so we can create a diverse and thriving economy for our downtown. The turnover rate in this area is very high and blocking the sightlines of our small businesses and giving away their store frontage to other larger businesses will surely be detrimental to the small business community as a whole and set an unwelcome precedent.

### **Frank Paine**

Location: 90277, Redondo Beach  
Submitted At: 2:49pm 02-27-24

Ginny Horstman is a Hermosa resident raising her young family here. She creates a unique and delicious beach and surf themed chocolate product which is a natural for her location on Hermosa Ave. In order to be successful it is important for her shop to be visible. It is a tiny space compared to surrounding businesses, so visibility is critical. Please support her efforts to make her business successful.

Frank and Annie Paine

### **Morgan Sliff**

Location: 90254, Hermosa Beach  
Submitted At: 2:38pm 02-27-24

I hope that Stoked Chocolates and Creamy Boys — two new, unique and exciting businesses on Hermosa Avenue — are given an opportunity to utilize and pay for outdoor space adjacent to their storefront and that their businesses are not obstructed.

### **Brendan Simmons**

Location: 90505, Torrance  
Submitted At: 12:32pm 02-27-24

With new business opening in Hermosa Beach such as Stoked Chocolates, I feel it is essential these businesses have full line of sight exposure to potential shoppers walking along all sidewalks without their line of sight being blocked by another establishments outdoor dining structure which was erected during the pandemic to help these restaurants survive. A new establishment needs to be seen in order to survive as well which will only benefit to small business owner as well as the city.