

City Council Hybrid Meeting (Closed Session - 5:00 PM and Open Session - 6:00 PM)

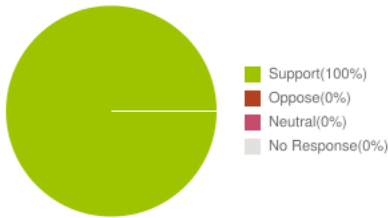
02-27-24 17:00

Agenda Name	Comments	Support	Oppose	Neutral
b) REPORT 24-0060 MIDYEAR BUDGET REVIEW 2023-24 (Finance Director Viki Copeland)	1	1	0	0

Sentiments for All Agenda Items

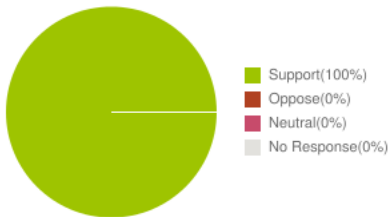
The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment



Agenda Item: eComments for b) REPORT 24-0060 MIDYEAR BUDGET REVIEW 2023-24 (Finance Director Viki Copeland)

Overall Sentiment



Jon David

Location:

Submitted At: 2:08pm 02-27-24

These economic development advisory committee members put countless hours into this topic in what I feel was a very successful and collaborative effort with the City. I was part of that and worked with Doug Kraus early during the pandemic on this. He and staff has delivered on-street ding encroachment guidelines that exceed my expectations! If adopted these guidelines will certainly help create a more fertile economic environment for our downtown. I can not say frequently or loudly enough that our economic development efforts should not be about helping individual businesses but should be about creating opportunities and incentives to businesses to they can create a more vibrant and resilient downtown for the entire community. This program should NOT be viewed as a gift to the businesses, but a gift to the entire community because it makes Hermosa a better place. For this reason, I love staff's recommended economic development grant program. The program sends a collaborative message.

I like encouraging bike racks. We need to keep focusing on making alternative modes of transportation easier to

choose.

The ambient music section is important because increased vibrancy flows from from increased energy and a sense of place. Music delivers both.

I would like to see TV's allowed on decks to cast sports and sport-like events. The larger community loves things like that. I have never understood our excess caution over TVs inside or outside.

Lastly, I know little about the economics and financial situation of various restaurants, but from my perspective, the fee schedule seems appropriate. The fees seem substantial enough to create a commitment without being a deterrent. Again, the program should not be viewed as a gift to the restaurants but one to the community. We want decks, GREAT ONES, as long as they are used.