

Quick Reference Guide for Police Department and Code Enforcement Personnel

City Manager's policy on SOPMD's

If an attended or unattended SOPMD is found by an HBPD officer anywhere in Hermosa Beach, move to the nearest bike rack or location that will not present a trip hazard and ask dispatch to contact CSOs or Code Enforcement. CSOs or Code Enforcement will be dispatched to attach a notice to the SOPMD, and notify the business that manages it to have it removed; either through their app, phone number, or email. From 6am to 10pm, if the SOPMD isn't removed within 2 hours after receiving a notice (or by 8am if notice was issued overnight), the SOPMD will be impounded, and the company will be administratively cited for 10.44.030 HBMC.

Points of contact for Bird, Lime and Jump:

Bird - #866-205-2442 / email: mroth@bird.co & tharter@bird.co

Lime - #888-546-3345 / email: sam@limebike.com

Jump – #415-910-3281 / email: jumpbikes-la-group@uber.com

10.44.020(A) HBMC - Definitions: "Shared on-demand personal mobility devices" (SOPMD) have wheels, handlebars, either a power source or human propulsion, permission for use granted via the internet, and is shared with other users.

(AC) 10.44.030 HBMC - It is illegal to use, leave for use, or manage a SOPMD at any public place in the city where the public is allowed to travel. Law expires 10-17-19.

ADMINISTRATIVE CITATION: 1st \$100, 2nd \$200, 3+ \$500.

10.44.030(A) HBMC - Any SOPMD found in violation of the HBMC may be impounded, and is subject to an impound fee (following notification to operator as described above). The fee is \$130, and Watch Commanders have authority to waive the fee. Law expires 10-17-19.

OPERATING WHEELED DEVICES IN THE CITY

(I) 10.12.170(A) HBMC - Operate a wheeled device on a sidewalk in a commercial zone.

- C-1: In-front of Dawn to Dusk, Mickey's Deli, The Green Store, & Manhattan Mart.
- C-2: On Pier Av, from the pier to Valley Dr / On Hermosa Av, from 8th Ct to 14th St /The Unit Blocks of 11th St, Pier Plaza, & 14th St.
- C-3: On Aviation, from Harper to PCH / On PCH, from 8th St to 11th Pl / The west side of PCH, from Gould to Longfellow / The south side of Artesia, from PCH to Prospect.

(I) 10.12.170(D)(1) HBMC - Must ride wheeled device in the same direction as vehicles are required, and must be as close as practicable to the right curb or edge of roadway.

(I) 10.12.170(D)(2) HBMC - Wheeled device rider must obey all traffic signs and signals.

(I) 10.12.170(D)(3) HBMC - Can't weave wheeled device in and out of traffic, or operate in a way that's hazardous, impedes, or interferes with the normal flow of traffic.

STRAND AND PIER PLAZA

(I) 12.20.220 HBMC - Motorized and electric wheeled devices are prohibited from The Strand and Pier Plaza **when the motor is in use.**

(I) 12.20.230(E) HBMC - Operate a wheeled vehicle on The Strand over 8 MPH, at any unsafe speed under existing conditions, or in a reckless or unsafe way.

(I) 12.20.230(F) HBMC – Ride wheeled vehicle through The Strand walk zone between 11th – 14th when posted signs or devices show it is for walking only.

(I) 12.20.230(G) HBMC – Parking a wheeled device on The Strand in a way that obstructs pedestrian or vehicle traffic.

THE PIER

(I) 12.24.070 HBMC – It is unlawful to ride any wheeled device on the pier.

PARKS

(I) 12.28.010(I) – Ride any wheeled device in a park, other than on a roadway provided for it (i.e. on the grass, on the greenbelt, ect...)

(I) 12.28.090 – Motorized wheeled devices are prohibited from the skate park.

CA VEHICLE CODE - MOTORIZED SCOOTER

407.5(a) VC - A “motorized scooter” is any two-wheeled device that has handlebars, a floorboard designed to be stood on when riding, and is powered by a motor.

(M) 21221.5 VC – DUI: It is unlawful to operate a motorized scooter while under the influence of alcohol or any drug. The suspect may request a blood or breath test, but it is not required.

(I) 21223(a) VC - Every motorized scooter operated during darkness shall have:

- (1) A lamp emitting a white light visible from 300 feet away, either attached to the scooter or the driver's body.
- (2) A red reflector visible from 500 feet to the rear, either attached to the scooter or the driver's body.
- (3) A white or yellow reflector on each side visible from 200 feet away.

(I) 21229(a) VC - If there's a marked bike lane on the roadway, a motorized scooter shall ride within that bike lane; unless they are passing someone in the bike lane, making a right or left turn, or avoiding a hazard.

(I) 21235 VC - The operator of a motorized scooter shall not do any of the following:

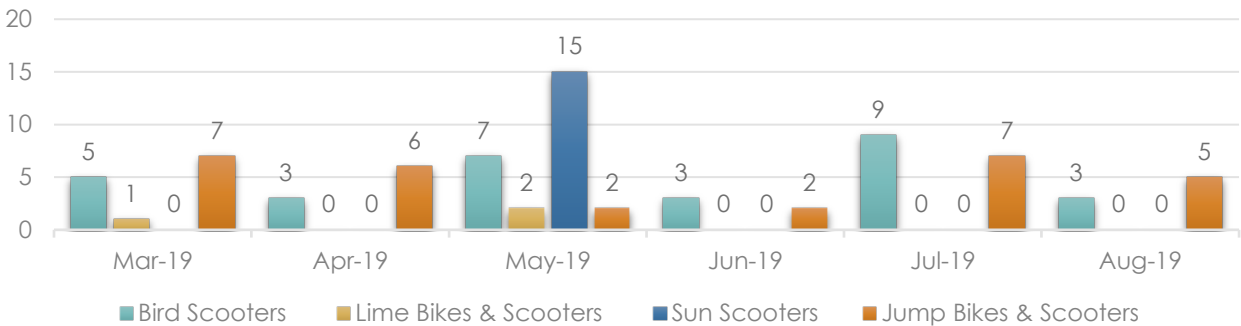
- (a) Drive a motorized scooter unless it is equipped with a brake that can make a braked wheel skid on dry, level, clean pavement.
- (b) Drive on a highway with a speed limit over 25 MPH, unless driven inside of a marked bicycle lane (Class II) or protected bicycle lane (Class IV). The 15 mile per hour maximum speed limit for the operation of a motorized scooter specified in Section 22411 applies to the operation of a motorized scooter on all highways, including bikeways, regardless of a higher speed limit applicable to the highway.
- (c) Drive without wearing a properly fitted and fastened bicycle helmet that meets the standards described in Section 21212, if the operator is under 18 years of age.
- (d) Drive without a valid driver's license or instruction permit.
- (e) Drive with any passengers in addition to the driver.
- (f) Drive while carrying anything that prevents the driver from keeping at least one hand on the handlebars.
- (g) Drive on a sidewalk, unless entering or leaving adjacent property.
- (h) Drive with handlebars taller than the driver's shoulders.
- (i) Leave a scooter lying on its side on any sidewalk, or park on a sidewalk in any way that blocks pedestrian traffic.
- (j) Attach the scooter or driver to any other vehicle on the roadway.

Code Enforcement Statistics on Shared Mobility Devices

Code Enforcement has continued to notify all agencies immediately when abandoned devices are observed. We are in good communication with all agencies lead representatives and are complying with the no drop off guidelines within our city. Since February 2019 Code Enforcement has continued to educate the public from using mobility devices on the Strand and on Pier Plaza. In May of 2019 Sun Scooter Company attempted to launch their new line of scooters and staff quickly notified the company of the violations.

Overall the impact of devices migrating from our neighboring cities are substantially low. The enforcement data is listed below.

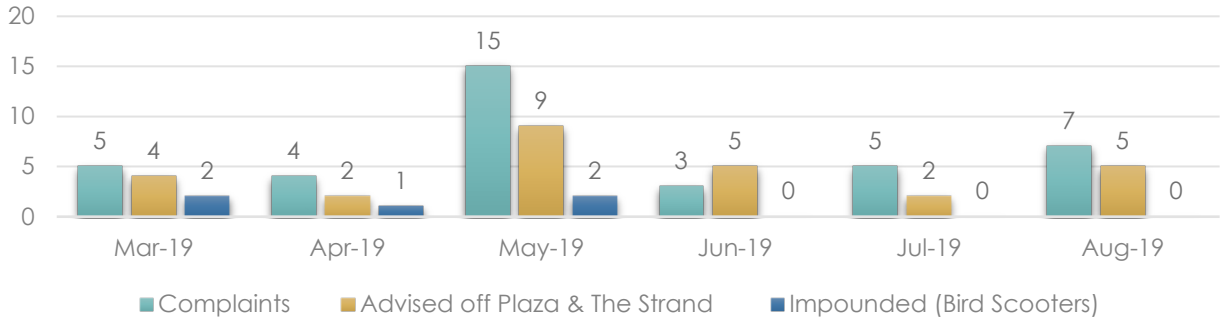
City Impact on Electric Devices



Impact on Shared Mobility Devices 2019	
Complaints	39
Advised off the Plaza & The Strand	27
Impounded (by CSO's & CEO's)	5

Abandoned, tagged and company notified	
Bird Scooters	30
Lime Bikes & Scooters	3
Sun Scooters	15
Jump Bikes & Scooters	29

Abandoned Shared Mobility Devices



There will be continued proactive enforcement in major areas such as the Plaza, Strand, and Hermosa Avenue, including relocating all devices from residential areas.

Police Department Efforts Related to Shared Mobility Devices and Use of Electric Equipment on Strand

The Police Department has continued to focus on education efforts to address electric scooter/bike use on the Strand.

In addition to regular patrols of the Strand and Pier areas, directed enforcement efforts have been conducted in coordination with CSO's and a sworn uniformed officer on May 24th, June 22nd, and July 20th. An additional directed enforcement occurred on August 18th looking for bike and pedestrian safety violations by drivers, bicyclists, and pedestrians which resulted in:

- 14 citations written: A mix of pedestrian bicycle and Uber
- 2 warning cites.

Notably: none of the citations during the most recent directed enforcement were for electric bikes or scooters

Since April, a total of five warning citations and one written citation specifically for electric bicycle or scooter use on the Strand. While the Hermosa Beach base infraction fine is \$100, the Superior Court has authority charge various fees to fund court operations. The total fees and fine for an electric scooter/bike Strand infraction would be approximately \$500.

We have installed signage at various locations and conducted one emphasis enforcement per month (in addition to one off patrols through the Strand and adjoining streets). Signs have been installed at multiple locations along the Strand and A-frame signage is regularly placed during the weekends at Pier Plaza, as well as the south end and north end of the Strand. The reminders posted on Facebook and Instagram continue to be some of the most commented posts this year.

CSO's continue to work with Code Enforcement to impound shared mobility devices as they are located – including removal of the devices from the street if a Code Enforcement Officer is not on duty. CSO's have noted far fewer shared devices (rentals) on the street in Hermosa Beach as the summer has progressed.

Social Media Educational Campaigns

City of Hermosa Beach
 December 26, 2018 · 🌐

If Santa brought you new toys that you're planning to try this week, a friendly reminder of the Strand rules in Hermosa:

🚫 The speed limit is 8 MPH; ⚡ Electric bikes, scooters, and skateboards are not allowed while the motor/electric power is in use; 🚶 11th -14th, the Pier, and Pier Plaza are Walk Zones. Happy and safe riding Hermosa!



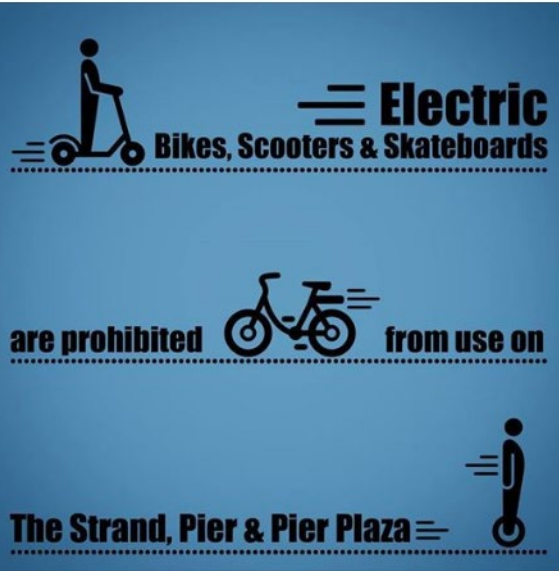
4,235 People Reached 803 Engagements [Boost Post](#)

👍❤️🔥 74 16 Comments 11 Shares

City of Hermosa Beach
 November 26, 2018 · 🌐

Before you hit that check-out button on your #cybermonday finds, a friendly reminder that electric bikes, scooters, and skateboards are NOT allowed on the Strand, the Pier, or Pier Plaza, when the electric motor is in use. Read up on our regulations for the Strand at the link below.

[https://www.codepublishing.com/CA/HermosaBeach/...](https://www.codepublishing.com/CA/HermosaBeach/)



1,905 People Reached 507 Engagements [Boost Post](#)

👍❤️🔥 52 15 Comments 6 Shares

Highlights 33w ✕

WE WANT YOUR INPUT. SEE POST FOR LINK TO OUR BIKESHARE & SCOOTER COMMUNITY SURVEY

Have you taken the survey yet?

I SHARED MY THOUGHTS	TAKING IT NOW!
60%	40%

City of Hermosa Beach Shared Mobility and Electric Devices Education and Enforcement Efforts



Hermosa Beach Police Department
Published by Carlos Burgos [?] · July 19 · 🌐

"Reminder"
E-scooters, bikes & skateboards are not allowed on the Strand, Pier or Pier Plaza while power is in use.

3,636 People Reached 1,165 Engagements [Boost Post](#)

👍 🤔 🙄 111 15 Comments 17 Shares



❤️ 💬 📌

👤 Liked by la_playita_restaurant and 105 others

hermosabeachpolice The Hermosa Beach Police Department would like to remind everyone that the speed limit on the Strand is 8mph, and that electric scooters, electric bikes, and electric skateboards are not allowed on the Strand. #hermosabeach #bestlittlebeachcity #hermosabeachpolice

Signage along the Strand

Signage Design:

In June 2019, new temporary signage was installed along the Strand informing riders of the restrictions related to the use of electric devices.

Signage Types:

There are two types of signage:

1. Large profile A-frame signs (similar to those used by Santa Monica) made of corrugated plastic. These signs will measure approximately 24" x 36" and be mounted on A-frames.
2. Smaller yard style signs (similar to those used by Highland Park, Texas) made of corrugated plastic. These signs will measure approximately 12" x 18" and be mounted on wire yard sign stands.

Signage Placement:

Signs have been placed throughout the Strand and vicinity at these locations (south to north):

- A-frame: Herondo Street Strand entrance;
- Yard Sign: 2nd Street at Strand;
- A-frame: 10th Street on the Strand;
- A-frame: Pier Plaza on the Strand;
- Yard Sign: 13th Street at the Strand;
- A-frame: 14th Street on the Strand;
- Yard Sign: 15th Street on the Strand;
- Yard Sign: 22nd Street at Strand;
- Yard Sign: 27th Street at Strand;
- Yard Sign: North end of Strand entrance (due space restrictions).

This placement plan will ensure that signage is present at both ends of the Strand and at the entrances to the Strand from designated bicycle boulevards.



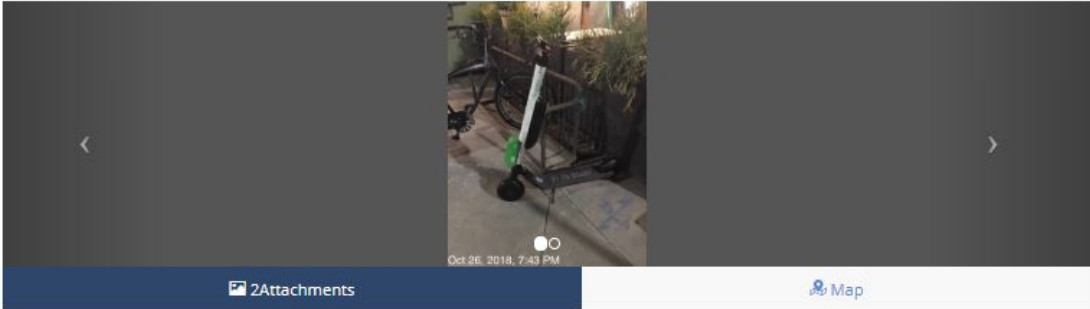
Other Initiatives:

Reporting of Parked Scooters through the Go Hermosa App

Abandoned Scooter/Bike (private) #5093670

2140 The Strand submitted 5 months ago

0 Follow 1 Comment



2 Attachments Map

DETAILS

Description

Lime on strand

ID Number

Don't know

Brand

Lime

Issue

Blocking sidewalk

1 COMMENTS

Add a comment...

mstafford **Verified Official**

5 months ago

Lime Scooter removed by the Green Store 2150 Hermosa Ave. confirmed it was the same scooter as of 10-26-18
The City wants to assure you that your concern is important to us and we will make every reasonable effort to address any violation of the Hermosa Beach Municipal Code.
Thank you,
Hermosa Beach Code Enforcement

Subject: Send a Message to the Chief

THANK YOU for patrolling the Strand and beach today! Love seeing our officers out working hard to keep our town safe and clean!
#keephermosasafeandclean

Holly

