From: Radici Info
To: City Clerk
Subject: RADICI HERMOSA BEACH
Date: Tuesday, January 25, 2022 12:19:10 PM

To whom it may concern,

I will not be able to attend the meeting this evening but wanted to add a few notes/concerns regarding my out door deck.

RADICI is not in a foot traffic area. It's location is in a residential setting and located on a second level with poor visibility,
The deck is not in use at this time but hope to reopen it during warmer months. Our street seating area is not convenient for my staff and requires additional employees to manage it.
I may not be able to sustain the deck if the cost of its usage outweighs its benefits.
Most of our guests are made up of locals through word of mouth. Very few outside visitors as we do not have much in foot traffic. With that said I hope establishments that fall under the radar/visibility and location are considered when costs per square footage are enforced. I do not feel it would be fair for me to pay the same per square footage as establishments with high levels of foot traffic or visibility.
In my situation the deck is used to draw attention to my business and not so much for additional seating.

Thank you for your and consideration,
Laura Francisco
Owner

Sent from my iPhone