

From: noreply@granicusideas.com
To: [Eduardo Sarmiento](#); [City Council](#); [Suja Lowenthal](#); [Angela Crespi](#)
Subject: New eComment for City Council Virtual Meeting Closed Session - 5:00 PM=0ARegular Meeting - 6:00 PM=0ADuly
Posted on May 20, 2021 at 9:00 p.m. by E.S.
Date: Friday, May 21, 2021 1:56:59 PM

[SpeakUp](#)

New eComment for City Council Virtual Meeting Closed Session - 5:00 PM Regular Meeting - 6:00 PM Duly Posted on May 20, 2021 at 9:00 p.m. by E.S.

Ed Hart submitted a new eComment.

Meeting: City Council Virtual Meeting Closed Session - 5:00 PM Regular Meeting - 6:00 PM Duly
Posted on May 20, 2021 at 9:00 p.m. by E.S.

Item: b. REPORT 21-0325 CITY COUNCIL REVIEW AND RECONSIDERATION OF THE APRIL 20, 2021 PLANNING COMMISSION DECISION TO DENY A REQUEST FOR A CONDITIONAL USE PERMIT AMENDMENT TO PROVIDE ONSITE SALE, SERVICE, AND CONSUMPTION OF GENERAL ALCOHOL INDOORS ONLY WITHIN THE HOTEL LOUNGE FOR REGISTERED GUESTS ONLY, SEVEN DAYS A WEEK 7:00 A.M. TO 10:00 P.M. AT AN EXISTING HOTEL (H2O HERMOSA) AT 1429 HERMOSA AVENUE, AND DETERMINATION THAT THE PROJECT IS CATEGORICALLY EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA). (Community Development Director Ken Robertson)

eComment: Dear mayor and council members, "If we do what we always done, we will have what we always gotten" Imagine this for a moment, If our Boutique hotels and our new and existing chef driven restaurants would have opportunity to serve alcohol, then: 1- our own community would come out for a better experience. 2- people will be seated. 3- there would be a pressure on "bars" to up their game. 4-less crimes and drunks walking around aimlessly. 5- more revenue for the city. 6-more quality restaurants. 7-less or no lines outside! Let me finish with a reminder of this universal law... "every action creates an opposite reaction" change your actions and get new outcomes! Best, Ed

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