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Sent: Monday, January 31, 2022 11:39 AM
To: Mayor Michael Detoy <mdetoy@hermosabeach.gov>;
drmarycampbell@gmail.com; Mayor Pro Tem Ray Jackson
<rjackson@hermosabeach.gov>; Suja Lowenthal <suja@hermosabeach.gov>; President
HB Chamber <president@hbchamber.net>
Cc: Laura Pina <lpskin415@gmail.com>; Christy Teague
<cteague@hermosabeach.gov>
Subject: UpperPier/civic Center parking

Dear mayor Michael and city leadership,

Sunday was a beautiful day in Hermosa! UpperPier was buzzing with people and it was fantastic to see our community being out and about...a reminder that all of your hard work is finally coming together.

And as the parking study today, please let this email be a reminder(from someone who has been a part of downtown community and has walked the downtown since 1985) that UpperPier is the "mouth" of our downtown! And if we can have more people park at the top and walk the downtown, with proper Civic Center parking inventory signage and other remedies such as Civic Center valet service, we can utilise our parking inventory so that:

1- Alleviate the congestion making lower pier and Hermosa Ave more pedestrian friendly.

2-once for all deal with The perception of HB having parking problem! therefor not only bring more revenue, but also bring stronger and more diverse businesses that can add to our community.

P.S. Also Kindly be mindful that parking meter poles don't go very well with our pedestrian friendly sidewalks and outdoor dining experience.

Thank you for your time and service to our community

Ed Hart
419-421 Pier Ave, HB