

# VERTE

**2018 GALA**





# VERTE IS

an annual, unforgettable gala benefiting  
Grades of Green's vision to change the  
course of the future by making environmental  
protection second nature to kids

May 5, 2018 – 6pm

Outdoor Plaza Courtyard, PCT N. Sepulveda Blvd., El Segundo



# INSPIRE

**THE FUTURE**

**WE ARE GRADES OF GREEN!**  
**WE INSPIRE THE NEXT GENERATION**  
**AND TURN THEM INTO LEADERS SO**  
**THEY CAN HELP CHANGE THE FUTURE**

# CHANGE

**THE FUTURE**



## CHANGING THE FUTURE

A Grades of Green student helped pass a California resolution encouraging “No Idle Zones” at schools across the state, allowing 6 million students to breathe easier

## MAKING WAVES

This school year, our students have already saved 16 million gallons of water and over 400 tons of waste

## AWARD WINNING

- U.S. EPA’s Environmental Award
- Keep America Beautiful’s Youth Recognition Award
- LA County’s Green Leadership Award

“Grades of Green has finally done it. This non-profit is making great strides in shaping the way kids feel about protecting the environment and, in turn, these children are teaching their parents. It’s effective because kids are having a great time learning!”

— Terry Tamminen, Executive Director Leonardo DiCaprio Foundation,  
Former Secretary of California EPA



IT'S SO MUCH MORE  
THAN A SPONSORSHIP.  
IT'S MAKING A GLOBAL IMPACT.

**500,000 STUDENTS**

**600 SCHOOLS**

**46 STATES**

**20 COUNTRIES**



# FUND

**THE FUTURE**



#### EVENT CHAIRS

Denise Crandall  
Jessica Lacoco

#### HOST COMMITTEE MEMBERS

Ursula Beatt  
David Chang  
Portia Cohen  
Hilary & Erin Condren  
Joselyn Cortese  
Keith Granet & Jon Vasauskas  
Lisa Austin Lelm  
Suzanne Lerner  
Mary Maguire  
Hava Manasse  
Jeffrey Neu  
Ellen Padnos  
Lynn & Greg Range  
Kevin Reilly  
Kim & Dale Rodberg  
Chrissy & JD Roth  
Jen & Mark Sear  
Mike Sullivan  
Leslie & Grafton Tanquary  
Lars & Kelly Viklund

#### MASTER OF CEREMONIES

Court Crandall

#### EVENT COMMITTEE

Lisa Coppedge  
Debra Hockemeyer  
Shaya Kirkpatrick  
Leslie Whittet

#### BOARD MEMBERS

Camela Ott Bell, MD  
Chrissie Clay  
Steven Davis, MD  
Lisa Coppedge  
Barbara Franqui  
Debra Hockemeyer  
Shaya Kirkpatrick  
Syed Mohammed  
Dan Neri  
Janel Russing  
Amber Valentin

# THE FUTURE STARTS WITH YOU

#### TESTIMONIAL - VIVIAN PANOU, EARTH FRIENDLY PRODUCTS

“Our company has been a supporter of Grades of Green for several years, because they are the REAL DEAL in supporting student-led programs and activities that help empower kids to care for the environment. The successes these children have accomplished are tremendous.”

#### TESTIMONIAL - C. SMITHAM YOUTH CORPS PARENT

“My children’s leadership skills evolved within the program and they developed a stronger commitment to becoming leaders for environmental causes. They learned how receptive their peer group is to learning and participating in environmental causes when given factual research in a fun and meaningful way.”

VERTE HAS BEEN FEATURED IN:

InStyle

LAWEEKLY

POPSUGAR

E! NEWS

Us WEEKLY



# YOUR SPONSORSHIP OPPORTUNITIES

**\$5,000**

## FRIEND SPONSOR

- One (1) premium VIP dinner table of 10 with personalized welcome notes to your guests
- Interior half-page ad in tribute book
- Corporate logo and name recognition included on pre/post event e-communications
- Hyperlinked logo on the Grades of Green website
- Corporate name/logo displayed on screen loop during dinner program

EVENT UNDERWRITING OPPORTUNITIES SUCH AS FOOD, BAR, OR DJ, AVAILABLE STARTING AT \$2,000.

PURCHASE AN AD IN OUR TRIBUTE BOOK.

Contact Susan Warshaw  
susanw@gradesofgreen.org

**\$10,000**

## STEWARD SPONSOR

- Steward Sponsor logo placement and recognition on all event materials
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Interior full-page ad in tribute book
- Corporate logo and name recognition included on pre/post event e-communications
- One dedicated Facebook post on Grades of Green page
- Prominent hyperlinked logo on the Grades of Green website
- Corporate name/logo displayed on screen loop during dinner program
- Special thanks and verbal recognition as VIP Sponsor during stage program

**\$15,000**

## HERO SPONSOR

- Branded specialty element: choose from logo-branded ice luge, photo booth or DJ
- Hero Sponsor logo placement and recognition on all event materials
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes
- A special gift for each of your guests at their place setting
- Corporate logo placed on event Green Carpet Step and Repeat
- Interior full-page ad in tribute book
- Corporate logo and name recognition included on pre/post event e-communications
- One dedicated Facebook post
- Prominent hyperlinked logo on website
- Prominent dedicated corporate signage throughout the event site
- Corporate name/logo prominently displayed on screen loop during dinner program
- Special thanks & verbal recognition as Hero Sponsor during stage program

**ONLY THREE AVAILABLE**

**\$25,000**

## CHAMPION SPONSOR

All Hero benefits PLUS:

- Two-minute corporate “champion” video played during stage program (produced & provided by sponsor)
- Dedicated press release announcing sponsorship
- Champion Sponsor logo placement and recognition on all event materials
- Dedicated wait staff for your tables
- Branded VIP Cocktail Reception up to 50 guests - guests chosen by sponsor from event guest list
- Full-page back cover ad in event tribute book
- Corporate logo on bidding paddles
- Table for corporate collateral material and representative in cocktail area
- Special thanks and verbal recognition as Champion Sponsor during stage program
- Sponsor representative to present on stage

**ONLY ONE AVAILABLE**



## **WE CAN'T WAIT TO INSPIRE THE FUTURE WITH YOU AT VERTE 2018!**

To purchase your sponsorship opportunity,  
[click here.](#)

To further discuss VERTE's sponsorship  
opportunities, please contact:

**SUSAN WARSHAW, Executive Director**  
**[310.607.0175](tel:310.607.0175)**  
**[susanw@gradesofgreen.org](mailto:susanw@gradesofgreen.org)**